



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 2, 2019

Christina Griffin  
Agent for Aqua Clear Industries, LLC  
c/o Delta Analytical Corporation  
12510 Prosperity Drive, Suite 160  
Silver Spring MD 20904

Subject: Label Amendment – To Add Marketing Claims, Graphics, and Update the Directions for Use.  
Product Name: Swim Free Broad Spectrum Algacide  
EPA Registration Number: 45309-30  
Application Date: April 16, 2019  
Decision Number: 550520

Dear Ms. Griffin:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Page 2 of 2  
EPA Reg. No. 45309-30  
Decision No. 550520

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Srinivas Gowda by phone at 703-308-6354, or via email at [gowda.srinivas@epa.gov](mailto:gowda.srinivas@epa.gov).

Sincerely,



Jacqueline Hardy  
Product Manager 34  
Regulatory Management Branch II  
Antimicrobials Division 7510P

Enclosure: Stamped Accepted Label

*{All text in brackets [xxx] is optional and may or may not be included on a final label.}  
{All text in braces {xxx} is administrative and will not appear on a final label.}*

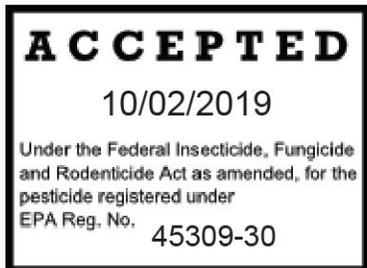
Swim Free Broad Spectrum Algaecide

ACTIVE INGREDIENT:

Poly[oxyethylene(dimethyliminio)-ethylene(dimethyliminio)ethylene dichloride] ..... 15%

OTHER INGREDIENTS:..... 85%

TOTAL INGREDIENTS:..... 100%



KEEP OUT OF REACH OF CHILDREN

**CAUTION**

See [back] [side] panel for First Aid and additional Precautionary Statements. *{If First Aid appears on back or side panel}*

See [back] [side] panel for additional Precautionary Statements. *{If First Aid appears on front panel}*

MANUFACTURED FOR:

AQUA-CLEAR INDUSTRIES, LLC.

P.O. BOX 2456

SUWANEE, GEORGIA 30024

EPA REG. NO. 45309-30

EPA EST. NO. 5185-GA-1 [(BL)] {or} [(Z)]  
7616-CA-1 [(C)]

*{If multiple EPA Establishment Numbers appear on the label.}*

[Actual establishment shown in code above or below label printed on [bottle] [container]]

Net Contents: *{as indicated on container}*

*{Marketing Claims}*

[Prevents Algae Growth]

[Algaecide]

[Non-foaming, ideal for pools with attached spas]

[Algaecide for use in swimming pools]

[Non-foaming algae preventative]

[Prevents all types of algae]

[Algae control for swimming pools]

[Non-Foaming]

[Controls growth of algae in swimming pools]

[Polymer Formula]

[Treat Algae]

[Prevents Algae and Clears Water]

[Prevents & Treats Algae]

[For Pools]

[For Swimming Pools]

[Cleans Water and Stops Algae]

[[For] Algae Prevention and Treatment]

[To Prevent and Treat Algae]

[Controls & Kills Algae]

[Prevents Algae]

[Prevents Green Algae and Clarifiers Water]

[Fast-Acting Algae Treatment]

[Prevents Green Algae and Clarifiers Water]

[Salt Pool Compatible] *{Reader Notes: Salt pools generate hypochlorous acid using electrolysis from NaCl added to pool water.}*

[Salt System Compatible]

[Suitable for All Pools] *{This statement alerts consumer to the fact they may use this product in above ground, in ground, indoor, outdoor, plaster, vinyl, fiberglass pools}*

[Suitable for all Pool Surfaces]

[Suitable for Closing / Opening Pool]

[Use For Above Ground Pool Start-Up]

[Use for Winterizing Pool]

[Use To Open / Close Pool]

[Use Weekly [as [an Algae] Preventative]

[Will Not Stain]

[For All Pool[s] [Types]]

[For Control of Algae]

[Built in Clarifier]

[Clarifies]

[Clarifier]

[Algae [Preventer] [Fighter] [Prevention] [Algaecide]]

[Non-Foaming [Formula]

[Use Once a Week]

[Weekly Use]

[Clears Algae in 24 Hours]

[Visible Results in 24 Hours]  
[Destroys Algae in 24 Hours]  
[Kills Algae in 24 Hours]  
[Fast-Acting Algae Treatment]  
[Results in 24 Hours]  
[Kills [and Prevents] Green Algae]  
[With Clarifier]  
[Helps clear cloudy water]  
[Clears cloudy water]  
[[Prevents] [Eliminates] [Quickly] [Clears] [cloudy] water]  
[[Improves] [Enhances] filtration]  
[Clarifier enhances filtration]  
[Improves filter performance]  
[Creates Sparkling Water]  
[Provides Crystal Clear Water]  
[Use Regularly for Sparkling Water]  
[Restores Water Clarity]  
[Clarifies water]  
[Gathers debris for easy removal]  
[Gathers debris for easy filtration]  
[Contains a Filter Enhancer]  
[Produces Sparkling Clean Swimming Pool Water]

[Free [App] Water Testing & Solutions Center]  
[Free Water Testing & Solutions Center]  
[FREE [Water] Test Strips]  
[Test Your Pool with the Clorox® Pool App]  
[Download the FREE Clorox® Pool App]  
[Water Testing & Solution Center]  
[Test Any Strip with the Clorox® Pool App]  
[Use the Clorox® Pool App to Order Products Direct from [Retailer.com]]  
[Test Smarter]  
[Anytime. Anywhere. Pool Water Analysis and Solutions.]  
[Download the Free ClearPool Expert™ App]  
[Expert results begin with water testing.]  
[Test like an expert [with the ClearPool Expert™ App]]  
[Get it on Google Play]  
[Download on the App Store]

*{Reader's Note: This registration will be used as a supplemental for Easy 1-2-3 (Clorox brand). Therefore, the comparative claims below will be used to compare two Clorox brand products.}*

[2.5X as Concentrated \*]

\*compared to Clorox Pool&Spa Algaecide + Clarifier

[2.5X Concentration Active Ingredient\*]

\*compared to Clorox Pool&Spa Algaecide + Clarifier

[[Concentrated Formula\*]

\*compared to Clorox Pool&Spa Algaecide + Clarifier

[Half the Size, Treats Same Amount of [Pool] Water\*]

\*compared to Clorox Pool&Spa Algaecide + Clarifier

[150% [More Concentrated\*]

\*compared to Clorox Pool&Spa Algaecide + Clarifier

*{Optional Graphics}*



*{Reader Notes: Salt pools generate hypochlorous acid using electrolysis from NaCl added to pool water.}*  
[For Saltwater Pools]  
[Salt Pool Compatible]

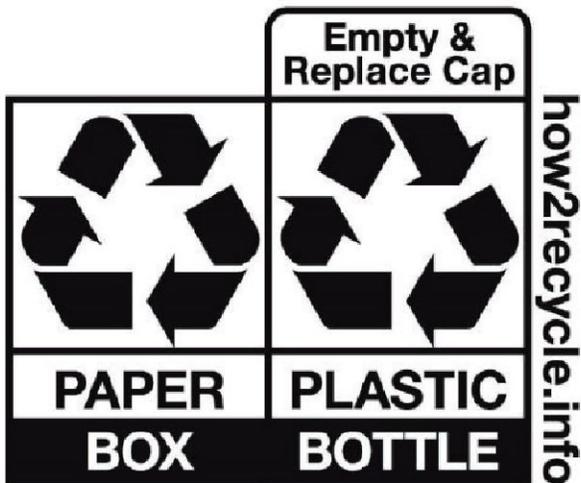


*{Algicides are marketed as step five of a five step program to treat swimming pool water for Pool Time brand.}*

*{Optional recycle graphic if product is sold in plastic bottle}*



*{Optional recycle graphic if product is sold in plastic bottle inside a box}*



SWIM FREE BROAD SPECTRUM ALGAECIDE is used to control the growth of algae in swimming pools.

**DIRECTIONS FOR USE:** It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**POOL MAINTENANCE TIPS:** In order to ensure maximum effectiveness of [SWIM FREE BROAD SPECTRUM ALGAECIDE] [this product], [superchlorinate with] [apply] a [CLOROX® Pool&Spa™] [brand] [chlorinating] shock product according to label directions. Brush all debris from the pool surface. [To help remove dead algae [after application of this product], apply a [CLOROX® Pool&Spa™] [brand] water clarifier [according to label directions].] Maintain pH at 7.2 to 7.6 and a free chlorine residual of 1 to 4 ppm using a [test kit] [or] [test strips].

*{Use directions in narrative format}*

**For Pools with Visible Algae Growth:** Add 64 fluid ounces of [SWIM FREE BROAD SPECTRUM ALGAECIDE] [this product] per 10,000 gallons of [pool] water [along the pool edges] [in areas of heaviest algae growth]. Operate filter and pump for 24 hours. After 24 hours, brush the pool surfaces. For persistent algae, reapply after 72 hours.

**To Maintain Pools Free of Visible Algae Growth:** Add an initial [dose] [application] of 32 [fluid ounces] [fl. oz.] of [SWIM FREE BROAD SPECTRUM ALGAECIDE] [this product] per 10,000 gallons of [pool] water.

After the initial [dose] [application], add a maintenance [dose] [application] of 16 fluid ounces of [SWIM FREE BROAD SPECTRUM ALGAECIDE] [this product] per 10,000 gallons of water weekly.

*{Use directions in table format}*

<b>Dosage per 10,000 gallons</b>	<b>When/How to Use</b>
64 fl. oz.	<b>To [Kill] [Treat] Algae:</b> <ol style="list-style-type: none"> <li>1. Apply product to the pool [along the edge] [in areas of heaviest algae growth] and operate filter and pump for 24 hours.</li> <li>2. After 24 hours, brush surfaces. For persistent algae, reapply after 72 hours.</li> </ol>
32 fl. oz.	<b>Prevention/Start-up Dose:</b> Apply product along pool edges for initial application while operating the pump.
16 fl. oz.	<b>Weekly Prevention:</b> Apply product to the pool weekly while operating the pump.

*{Continuation of use directions that apply to all formats: narrative and table}*

**Re-Entry:** Wait at least 15 minutes after product use before swimming.

**For Best Results:** Add an extra 8 [fluid ounces] [fl. oz.] [of this product] after heavy rain, frequent backwashing, or partial drain/refill. Brush surfaces weekly.

**To Close Pool [for the Off Season]:** Add 64 [fluid ounces] [fl. oz.] of [SWIM FREE BROAD SPECTRUM ALGAECIDE] [this product] per 10,000 gallons of [pool] water. Operate filter and pump for at least 2-4 hours.

**STORAGE AND DISPOSAL:** Keep this product in original tightly closed container when not in use. Store in a cool, dry, well ventilated area. Non-refillable container. Do not reuse or refill this container. If empty: Offer for recycling, if available, or discard in a sanitary landfill. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### **PRECAUTIONARY STATEMENTS**

##### **HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

**PHYSICAL OR CHEMICAL HAZARDS:** This product contains a reducer. Keep away from oxidizing agents such as sodium hypochlorite bleach and chlorine tablets for swimming pools. Do not mix with concentrated dry or liquid chlorine products.

<b>FIRST AID:</b>	
<b>IF IN EYES:</b>	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
<b>IF ON SKIN OR CLOTHING:</b>	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
<b>IF SWALLOWED:</b>	Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.
<b>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [IN CASE OF MEDICAL EMERGENCY, CALL [1-303-623-5716] [1-877-800-5553] [telephone number supplied by supplemental registrant].]</b>	

**ENVIRONMENTAL HAZARDS:** This pesticide is toxic to fish, aquatic invertebrates, and clams.

[NOTE: User assumes all responsibility for use not in accordance with directions.]